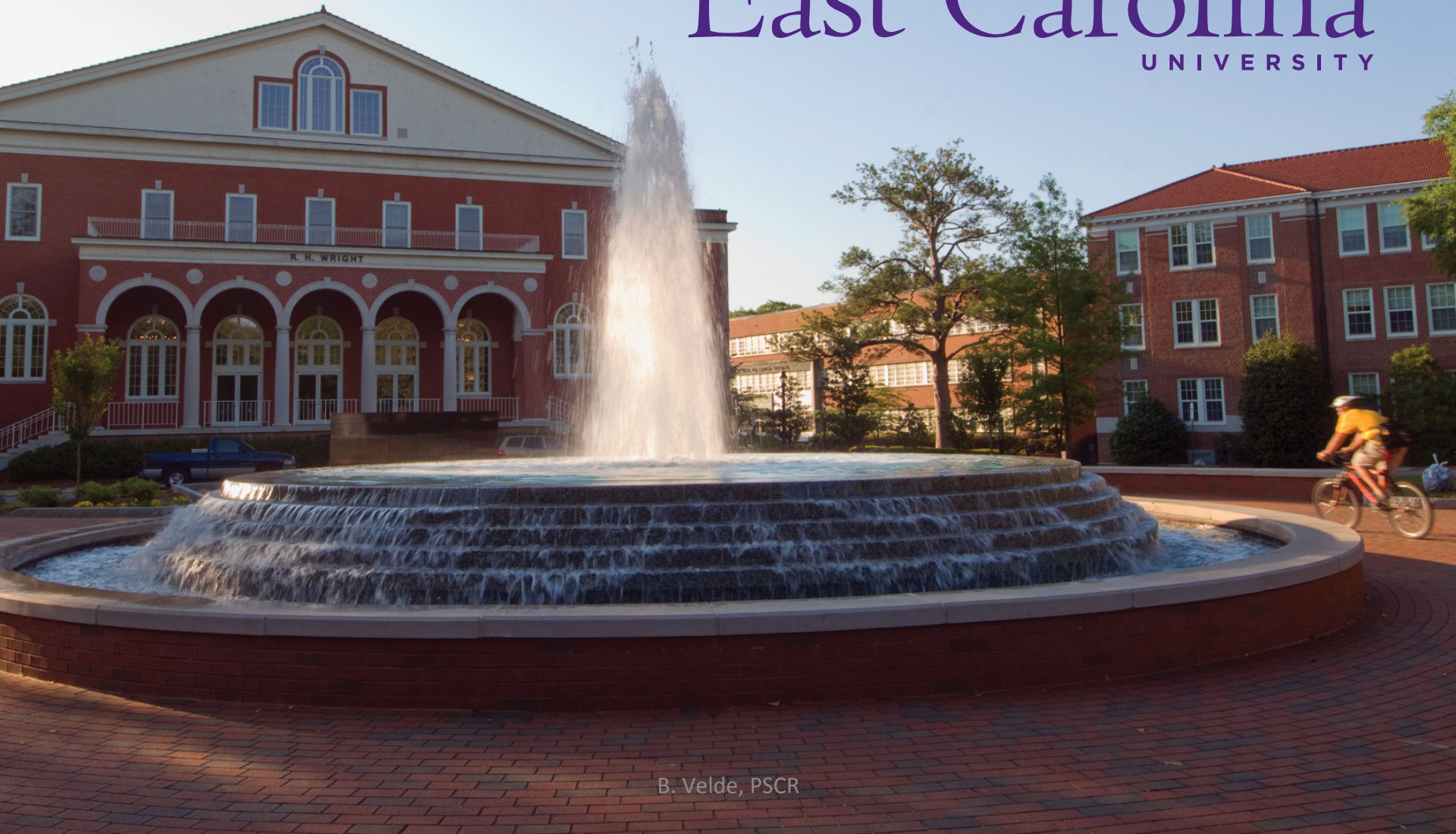
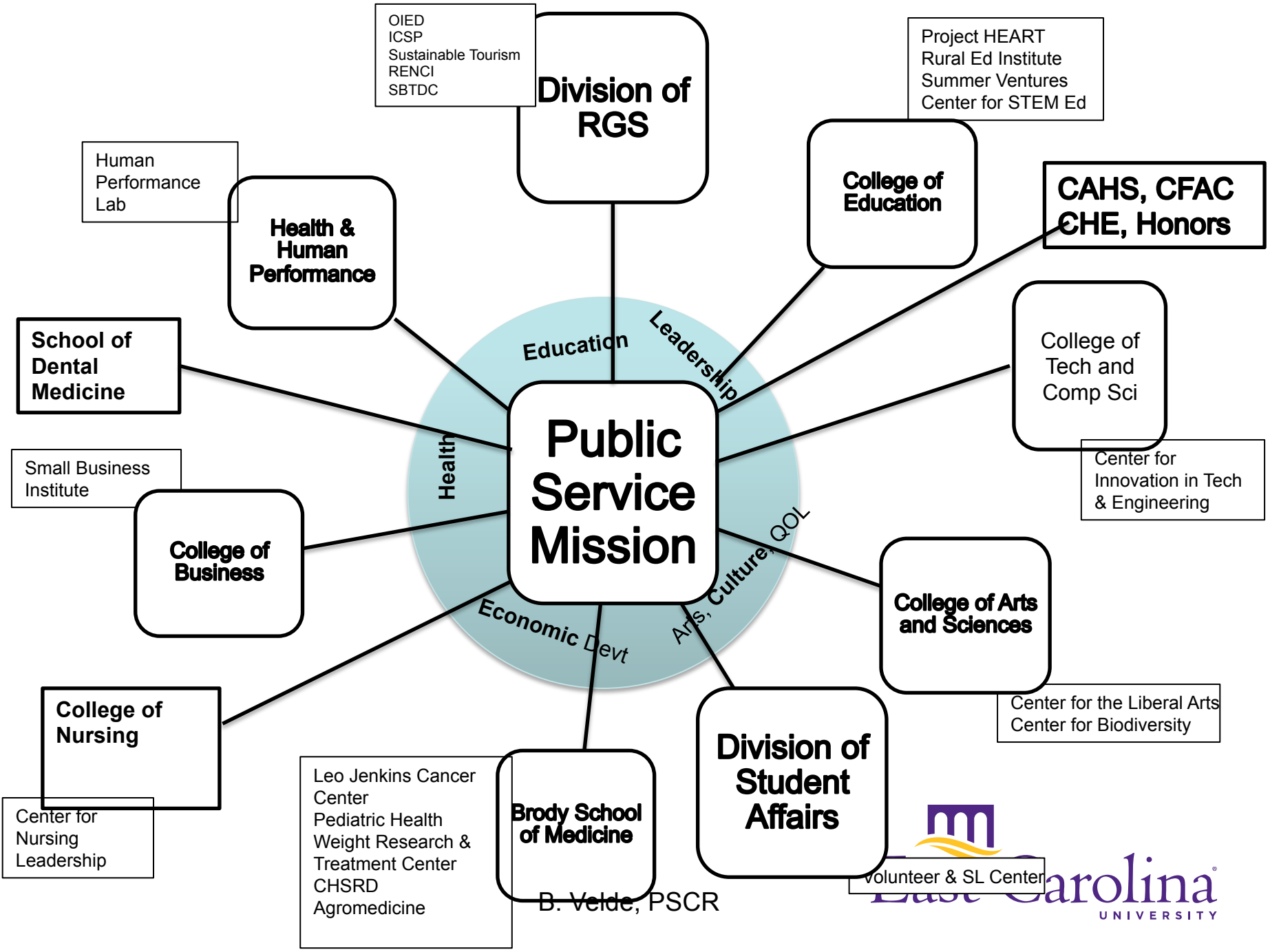


To serve as a national model for  
public service and regional transformation...



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# Carnegie Community Engagement Classification

- Voluntary
- Requires additional data collection and documentation by institutions
- Recognizes important aspects of institution's mission not represented in national data

# Community Engagement

- describes the collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

## 2015 Community Engagement Classification Timeline

January 2013	Announcement 2015 process
May 1, 2013	Deadline for registering
September 9, 2013	Release of Applications
April 15, 2014	Applications due/Reviewing begins
December, 2014	Review Process completed/ campuses notified
January 2015	Results announced

# 2015 Classification

- ECU has classification (2008)
- Re-apply through an abbreviated application process that will ask for evidence of changes that have taken place on campus (practices, structures, policies) to deepen community engagement and make it more pervasive across the institution

# Categories of Practice in Need of Development

- Assessment
  - assessing community perceptions of institutional engagement;
  - tracking and recording of institution-wide engagement data;
  - assessment of the impact of community engagement on students, faculty, community, and institution;
  - identification and assessment of student learning outcomes in curricular engagement;
  - ongoing feedback mechanisms for partnerships.

# Categories of Practice in Need of Development

- Partnerships
  - Maintaining authentically collaborative, mutually beneficial partnerships takes ongoing commitment, and we urge institutions to continue their attention to this critical aspect of community engagement.



# Categories of Practice in Need of Development

- Faculty Rewards
  - We urge Community Engagement institutions to initiate study, dialogue, and reflection to promote and reward the scholarship of engagement more fully.

# Categories of Practice in Need of Development

- Alignment with other campus priorities and initiatives to achieve greater impact
  - There remain significant opportunities for campuses to develop collaborative internal practices that integrate disparate initiatives into more coherent community engagement efforts.

# Requirements focus on changes since 2008

- CE in ID and culture
  - Sr. leaders, definition, priority
- Institutional Commitment
  - Infrastructure, funding (int, ext, fundraising), M & M with impact), prof dev't, rewards, student roles/ recognition
- Curricular
  - SL, curricular activities, embedded curricula
- Outreach & Partnerships
  - Grid, co creation of knowledge

# ECU Timeline

September 2012	Team leader appointed for application process: Beth Velde
By January 2013	Select Carnegie team
By April, 2013	First meeting of team to discuss process
By September, 2013	Second meeting of team to discuss application
Between September 2013 and March 2014	Develop drafts, review, edit, vet
By April 14, 2014	Submit application
December, 2014	Notification

# Roles of Carnegie Team

- Team Leader Beth Velde
  - develop agendas and facilitate meetings
  - record and distribute minutes
  - coordinate data gathering
  - analyze data and develop draft responses for each question
  - provide drafts for stakeholders responses
  - coordinate and synthesize feedback into document
  - arrange for external review
- Roles of Team
  - Assist in decision making
  - assist in data gathering
  - formulate key concepts
  - assist in choosing
  - identify key stakeholders
  - provide feedback on drafts and on process.

# Team Members Proposed (N=28)

- IPAR (2)
  - Director of Planning
  - Director of Assessment
- Deans (2)
- Engaged Scholars from
  - COE
  - CON
  - HHP
  - HCAS
  - CFAC
  - BSOM
  - Honors
  - COB
  - SODM
  - CHE
  - TECS
  - CAHS
- Chancellor's Division (2)
  - OPSCR
  - Univ Prog Specialist
- Student Affairs (2)
  - Director of Assessment
  - Director of VSLC
- RGS (2)
  - OEIED
  - Grad School Dean or designate
- AA (2)
  - Sr. Associate Provost
  - ODE
- Faculty Senate (1)
- Staff Senate (1)
- HSD (2)
  - LL
  - Bioethics/Interdisc. Studies

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# Existing Data

- UNC METRICS
  - Partnership Grid
  - Stories
  - CE, attendance at events
  - Extra and co curricular
  - SL and CBL (uses course codes)
  - Research from Ramses
- SACS 3.3.1.5 and 3.4.2
- <http://www2.ecu.edu/sacs/html/index.html>
  - Telling our story
  - Sedona
  - NSSE
  - EOSA
  - Assessment Plans

# Questions?

Beth P. Velde Ph.D., OTR/L

Director of

Public Service and Community Relations

[http://www.ecu.edu/cs-admin/chancellor/  
engagement\\_outreach.cfm](http://www.ecu.edu/cs-admin/chancellor/engagement_outreach.cfm)

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