



Tomorrow starts here.

Once, twice, three times the entrepreneur and Gabe Dough '04, '10 continues to travel the innovation highway looking for new opportunities to bring products to the market. With a newly issued patent for a novel cold-structured seafood product, Gabe hopes to create a niche by bringing a good-tasting, versatile form of crab-meat to the market. Crab products using this technology can be processed and delivered worldwide in various uncooked frozen forms such as fillets, medallions, patties or as a value-added product such as soups and entrees. The novel process developed by Dough's company, Shure Foods, will make more efficient use of swimming crabs found in both the Atlantic (blue crab) and Pacific (blue swimming crab) while also supporting a sustainable business for eastern North Carolina.

Inventor

Innovator

Entrepreneur

GABE DOUGH

As a Technology Transfer Fellow at East Carolina University's Office of Technology Transfer, Gabe has served as one of ECU's first entrepreneurs-in-residence by co-founding a company called QOL-Apps with Dr. Sam Sears (Psychology) in partnership with other ECU faculty including Tracy Tuten (Marketing) and Gunner Swanson (Art) as well as with a young mobile app wizard from The Oakwood School, Brian Schroeder. ICD Coach, the first product of QOL-Apps, is available as an iPhone app and is gaining attention from potential industry ventures such as Medtronic, Boston Scientific and St. Jude. ICD Coach and other QOL-Apps products aim to improve the quality of life for cardiac patients globally. Dough's efforts in forming businesses have been aided by ECU's Department of Chemistry, the Office of Technology Transfer, the College of Business, the Entrepreneurial Initiative, and the ENC Investor Network.