

Storm Clouds

ECU was 19th in Voter Turnout for NC schools.

Most first year students were not interested in politics

We sought to change this

2a. Spring of 2019 and Spring of 2020 Debates and in-person events but **COVID** happened





Ineffective.

We could not sustain this





Ride the Lightning

Old Fashioned grassroots strategies.

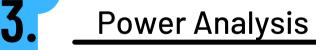
Get personal with people.

Most persuasive way to get people to register voters.



2c. Back to the beginning

Modified grassroots strategies With PPE and social distancing



251 people registered to vote 6 tabling events 1 political debate 5 events at the Polls



Campus Voter Initiative

A Community Civic Engagement Project presented by Alex Urban

Mentor: Tim Christensen, THAS

