Storm Clouds
ECU was 19th in Voter Turnout for NC schools. Most first year students were not interested in politics. We sought to change this.

Ride the Lightning
Old Fashioned grassroots strategies.
Get personal with people. Most persuasive way to get people to register voters.

Power Analysis
251 people registered to vote
6 tabling events
1 political debate
5 events at the Polls

Campus Voter Initiative
A Community Civic Engagement Project presented by
Alex Urban
Mentor: Tim Christensen, THAS