



The Economic Impact of East Carolina University®

Transforming Our Region *and* Changing Lives Across NC

AT A GLANCE

\$2.5 Billion Impact

East Carolina University's multibillion-dollar impact supported **27,131 jobs** in North Carolina in fiscal year 2019, injecting **\$1.7 billion** into eastern North Carolina's economy.



ECU's economic activity boosted total income by **\$1.1 billion** across North Carolina.

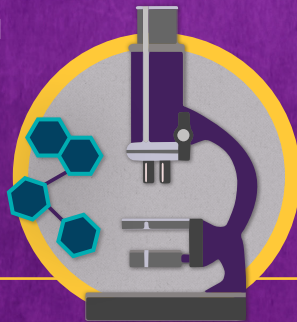
28,651 ECU students representing **all 100 NC counties** spent **\$371 million**, supporting **4,305 jobs**.

ECU's family of **170,000 alumni** accounted for **\$75.5 million** in spending in North Carolina.

ECU visitors spent **\$36 million** in eastern North Carolina, supporting **569 jobs**.

RESEARCH IN ACTION

\$38.6 million in total grants and contracts expenditures, including **\$20.3 million** for research, resulting in **\$86 million in economic output** while supporting **912 jobs**.



39 ECU student-led microenterprises have been created.

32 startup companies assisted by the Small Business and Technology Development Center at ECU.



At ECU, our Pirates™ are dynamic engines powering North Carolina's economy to new heights. ECU strengthens the state's economy through research, education, entrepreneurship and service, driving innovation and regional transformation from Manteo to Murphy. Our students, employees and alumni create and sustain new jobs across the state.

Learn more about ECU's economic impact at go.ecu.edu/economy.



East Carolina University's 2019 economic impact study was estimated using industry-leading economic impact data and analytical software IMPLAN and personal income, output and employment that resulted from university and university-related expenditures for 2018. Research productivity and expenditure figures include National Science Foundation HERD and non-HERD sources. Startup and microenterprise figures were provided by the Division of Research, Economic Development and Engagement. A complete report/methodology is available online at go.ecu.edu/economy.