**DUPLIN COUNTY**

**ABOUT**

Established in 1750 out of New Hanover County, Duplin County was named for Sir Thomas Hay, Viscount of Dupplin, who served on the Board of Trade and Plantations. Kenansville serves as the county seat.

Other communities located in Duplin County include Beulaville, Calypso, Magnolia, Rose Hill, Wallace, and Warsaw. The county is known for its water features, including the Cape Fear River, Maxwell Millpond, Muddy Creek, and Picadilly Bay.

The county’s early economy revolved around its tar and pitch industries. Today, Duplin County’s agricultural industry sustains its economy, with a focus on cotton, corn, tobacco, and textiles. The county is also home to North Carolina’s oldest winery – Duplin Winery – which was established in the 1970s and sells 450,000 cases of wine annually.

Duplin County’s historical and cultural attractions include the Cowan Museum, the Dickson Farm, the Liberty Hall Plantation, and the Kenansville Historic District. The county hosts an annual beach music festival.

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**DEMOGRAPHICS**

- **POPULATION:** 59,455
- **NC RANKING:** 48th

<table>
<thead>
<tr>
<th>Group</th>
<th>COUNTY</th>
<th>NC AVG</th>
<th>US AVG</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BLACK</strong></td>
<td>26%</td>
<td>22%</td>
<td>13%</td>
</tr>
<tr>
<td><strong>WHITE</strong></td>
<td>59%</td>
<td>71%</td>
<td>77%</td>
</tr>
<tr>
<td><strong>HISPANIC</strong></td>
<td>22%</td>
<td>9%</td>
<td>17%</td>
</tr>
<tr>
<td><strong>MEDIAN AGE</strong></td>
<td>38</td>
<td>38</td>
<td>38</td>
</tr>
<tr>
<td><strong>RENT ≥ 30% INCOME</strong></td>
<td>53%</td>
<td>45%</td>
<td>47%</td>
</tr>
<tr>
<td><strong>FAMILIES HEADED BY A FEMALE</strong></td>
<td>14%</td>
<td>13%</td>
<td>19%</td>
</tr>
<tr>
<td><strong>PROJECTED 2025 POPULATION</strong></td>
<td>72,748</td>
<td>9.4M</td>
<td>335M</td>
</tr>
</tbody>
</table>

*ranked HIGH to LOW out of 100 counties

**EDUCATION**

- **HIGH SCHOOL GRADUATION RATE:** 80%
  - NC: 87% | US: 83%
- **THIRD GRADERS READING AT GRADE LEVEL:** 60%
  - NC: 73% | US: 68%

<table>
<thead>
<tr>
<th>Education</th>
<th>COUNTY</th>
<th>NC AVG</th>
<th>US AVG</th>
</tr>
</thead>
<tbody>
<tr>
<td>STUDENT EXPENDITURE K-12</td>
<td>$9,248</td>
<td>$8,898</td>
<td>$11,800</td>
</tr>
<tr>
<td>STUDENTS RECEIVING FREE OR REDUCED LUNCH</td>
<td>77%</td>
<td>50%</td>
<td>48%</td>
</tr>
</tbody>
</table>

**COMMUNITY COLLEGES & 4-YEAR UNIVERSITIES:**

James Sprunt Community College

**HEALTH**

- **PRIMARY CARE PHYSICIANS PER 10,000:** 3
  - NC: 25 | US: 28
- **DENSTIS PER 10,000** | 2 | 5 | 6
- **GROCERY STORES PER 10,000** | 2 | 15 | 13
- **CANCER INCIDENCE PER 10,000** | 45 | 49 | 45
- **HEART DISEASE DEATHS PER 10,000** | 18 | 16 | 16
- **UNINSURED ADULTS** | 45% | 11% | 9%
- **OBESITY** | 47% | 32% | 37%

**ECONOMY**

- **MEDIAN HOUSEHOLD INCOME:** $34,787
  - NC RANKING: 71st
  - *ranked HIGHEST to LOWEST out of 100 counties

<table>
<thead>
<tr>
<th>Economy</th>
<th>COUNTY</th>
<th>NC AVG</th>
<th>US AVG</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>UNEMPLOYED</strong></td>
<td>4%</td>
<td>6%</td>
<td>4%</td>
</tr>
<tr>
<td><strong>LIVE IN POVERTY</strong></td>
<td>27%</td>
<td>17%</td>
<td>13%</td>
</tr>
</tbody>
</table>

**LARGEST EMPLOYER:** Butterball LLC

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**Sources:**

1. NC Health Data Explorer
2. NCIOM
3. NC School Report Cards
4. NC Office of State Budget and Management
5. NC DPI Statistical Profile

State Per Pupil Expenditure 2016-17 | “About” information provided by the North Carolina History Project